

16th Bled eCommerce Conference

eTransformation

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Trans-National Research in the Context of European Union Research Projects: Opportunities and Requirements for Members States, New European Union Countries, and Countries from Outside European Union

Chair:

Claudia Loebbecke

Professor & Director

Department of Media Management, Media Science Center, University of Cologne, Germany

Panel members:

Miklos Biro

Professor

Department of Information Systems,
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Niels Bjoern-Andersen

Professor & Director

Center for Electronic Commerce, Department of Informatics,
Copenhagen Business School, Denmark

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Richard J. Welke

Professor & Director

eCommerce Institute, J. Mack Robinson College of Business,
Georgia State University, United States

This panel will consider trans-national (eBusiness) research carried out within the scheme of research projects funded by the European Commission. This panel will not be related to any specific current or upcoming project! Instead, we target those who have not been (heavily) involved yet in EU projects and seek first hand insights on the following questions: (1) How do I or how does my institution get involved in EU-funded research projects? (2) What are basic requirements for us to join the work? (3) What makes involvement in such projects rather unattractive or impossible depending on the country / institutional background you come from!

The panelists will also highlight many of the benefits, the fun, the trans-national cooperation opportunities and the research associated with such projects, but we feel that it's fair and frank to share the small hardships on the way. A special focus will be given to people from countries that are not EU members (yet).

The panelists have all been successfully active in such projects. Niels Bjoern-Andersen has been involved in more than 10 projects along the topics of IS, eBusiness, work organization and social developments. He is a frequent advisor to the Commission regarding new calls, new programs and project reviews. Panagiotis (Takis) Damaskopoulos is INSEAD's leading scientific investigator in a number of EU-funded projects and is currently acting as an evaluator of EU research programs and project reviews. He is particularly involved in promoting projects that foster cooperation with Eastern Europe with partners from enlargement candidate countries. Miklos Biro has extensive experience with EU projects in a number of programs. He represents the view and experience of active players from a non-member country. Richard Welke knows EU projects from extensive work with European colleagues and his time as a professor at Erasmus University in the Netherlands. In the panel, he will represent the other side of the Atlantic and share his view as a non-funded, affiliated US-American member, in the IST project 'eFactors' and a previously EU-funded project that resulted in the GeM multi-university masters program.